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## New Public Speaking Book Helps Speakers Deliver Their Best Speech Ever

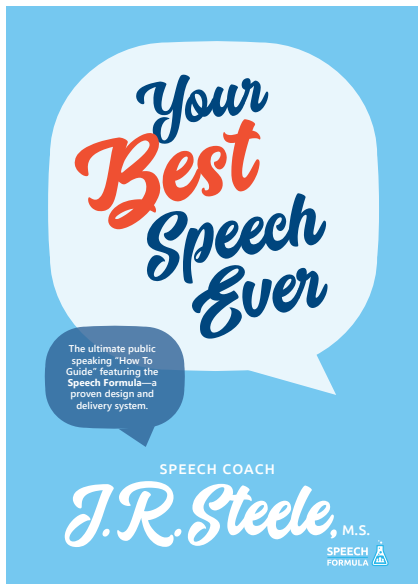
*Your Best Speech Ever*: The ultimate public speaking “How To Guide” is here, featuring the Speech Formula, a proven design and delivery system.

The International Public Speaking Institute is excited to announce the release of *Your Best Speech Ever*, a simple, humorous, yet effective, public speaking book that breaks through the fear and struggle behind public speaking with a proven speech formula.

For years the author, J.R. Steele, thoughtfully observed thousands of her university students as well as corporate executives struggle to design and deliver speeches with confidence. After 10 years of research and development, a speech formula that engages both students and professionals alike was created. Steele’s background in instructional design is what makes *Your Best Speech Ever* stand out from other communication books on the subject. She focuses on exactly what a speaker needs to know to improve and then provides the strategies to do so. Filled with engaging activities, practice speeches, effective strategies, tips and techniques, her system enables speakers of all levels. The book is combined with a supporting speech writing web application, [www.speechformula.com](http://www.speechformula.com), that provides the reader with a tool to organize and authenticate their research, analyze their audience, and deliver their best speech ever!

“Turns a frustrating and anxiety-ridden experience into a journey of self-discovery and actualization.” — *John Leyden III*

“*Your Best Speech Ever* gives those of us who find public speaking terrifying permission to embrace our anxiety while providing us with the tools to overcome that fear. It accomplishes this by guiding us through the public speaking process using humor and practical structured approaches.”  
— *Darla J. Slicton, Psy.D. Clinical Psychologist*



### Your Best Speech Ever By J.R. Steele

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If you would like more information  
about *Your Best Speech Ever* or to  
schedule an interview, speaking  
engagement, workshop or  
consultation, please call  
954-592-4724 or email  
[Bethany@speechformula.com](mailto:Bethany@speechformula.com).

**J.R. Steele, M.S.** is a graduate from Ithaca College with a master’s degree in Organizational Communication, Learning and Design. She is thrilled to help her students and clients reach their full potential through the lessons learned in speech. For over a decade she has taught hundreds of speech courses between Barry University and Broward College. Non-profits and corporations frequently call upon her to provide executive coaching and workshops for clients. She enjoys listening to speeches and quite often provides critique and strategic improvement plans to help big name speakers improve. She is the creator of the transformative speech writing web application [www.speechformula.com](http://www.speechformula.com). J.R. lives in Fort Lauderdale, Florida, she loves to travel and experience other cultures.

